

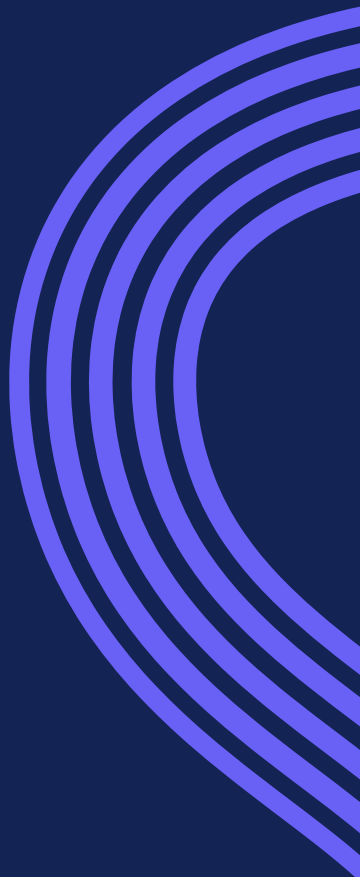
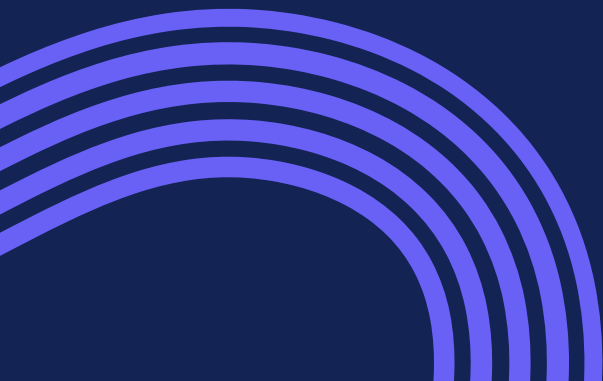


RAINBOW

QUICK START GUIDE

**Welcome to Rainbow.
We're glad you're here!**

This guide gives you everything you need to hit the ground running as a newly appointed Rainbow agent.



1

Login & get started

Visit userainbow.com to begin quoting today



Keep in mind, there are times when some characteristics of the risk fall outside our standard underwriting parameters. You are able to request a manual review by one of our underwriters.

Rainbow is proud of our industry-leading underwriting service levels and response times. Expect a follow-up from our team within 2 hours of requesting a review. Simply click the “Refer now” button.

2

Earn a \$25 gift card

Submit and bind your first policy and receive a \$25 gift card from us as a welcome gift!

No strings attached — just a thank you for choosing Rainbow. Gift cards are applicable to the new agency, not each agent.



3

Set up for commission payments

If you are directly appointed with Rainbow, you will need to set up your free account with **BILL.com**. Please be on the lookout for the invitation in your inbox.

- No fees
- Direct deposit
- Commissions paid monthly or in full based on the selected insured payment plan

If you are sub-appointed with Rainbow, no need to set this up!

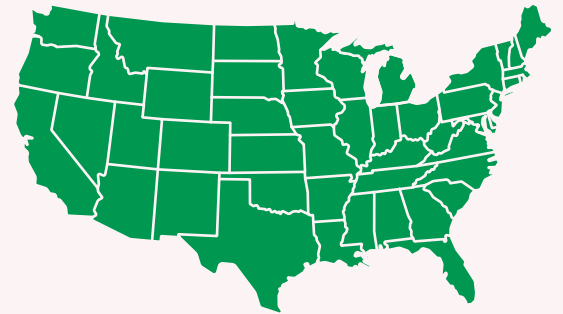
4

Adding states & coverage availability

Rainbow writes policies in many states. For the latest availability of BOP and Excess Liability, refer to the [State & Coverage Availability Page](#).

Need to add a new state or business line?

Let us know by emailing the Sales team at: sales@userainbow.com with an attached copy of the active state license(s); we will review and update your account for you.



5

Adding users to your agency portal

Easily onboard your agency staff.

Admins can add new users simply by emailing service@userainbow.com with the following information: First, Last name and the new user's associated email address.

6

Attend a Rainbow 101 Webinar

Join our weekly intro webinar hosted by members of our Sales and Development team. You'll learn:

- How to quote, bind, and manage policies
- Best practices for working with our underwriters
- How to submit real accounts live

Every Thursday is Rainbow 101

[Register here →](#)

7

Access your resources

We've compiled everything you need in one place:

- [Appetite Guide \(PDF\)](#)
- [BOP Menu \(PDF\)](#)
- [Beauty & Wellness Menu \(PDF\)](#)
- [Marketing guides & other handy resources](#)

8

What's on the BOP menu?

Our BOP includes built-in value and flexible protection:

- **Primary:** GL, Business Property, Business Income and [more](#)
- **Premier:** Sewer Backup, Equipment Breakdown, expanded Spoilage limits and [more](#)
- **Add-ons:** Liquor Liability, Professional Liability, Cyber, EPLI
- **Customizable coverage limits**

Explore the full [BOP Menu here](#)



9

Support when you need it

Have questions? Need to verify appetite or submission status?

We've got your back with:

Agency Development Manager support
Dedicated point of contact at Rainbow,
you will get an email introduction.

General Sales support
sales@userainbow.com

Underwriter support
underwriting@userainbow.com

Customer Service support
service@userainbow.com

Chat in the portal